2017

ENGLISH COMMUNICATION

(CBCS)

[First Semester]

PAPER - AECC

Full Marks: 40

Time: 2 hours

Answer all the questions

The figures in the right hand margin indicate marks

Candidates are required to give their answers in their own words as far as practicable

Illustrate the answers wherever necessary

GROUP - A

Attempt any five questions:

- 2 x 5
- (a) Mention the major theories of Communication.
- (b) Define body-language. Refer to some of the gestures we use to communicate.

- (c) What are the different barriers in our communication?
- (d) What are the essential differences between animal communication and human communication?
- (e) Refer to some advantages and disadvantages of written form of communication.
- (f) Enumerate the forms of electronic and online communication.
- (g) What are the principal media of mass communication? How are they different from inter-personal communication?
- (h) Define miscommunication.

GROUP - B

2. Attempt any four questions:

 5×4

(a) Discuss different reading strategies with special reference to 'scanning' and 'skimming'.

- (b) As the cultural secretary of your club, write a notice inviting the club members to the observation of the Republic Day.
- (c) Write a note to the co-ordinator of your AECC (English Communication) course about the problems you have faced in the AECC class-rooms and offer suggestions for improvement.
- (d) Write a paragraph on the Under-17 World Cup Football.
- (e) Read the following passage, and then answer the questions:

We often complain of the miserable quality of handwriting of some (not all) 'educated' people. Sometimes their stuff is too bad to read and decipher any sense, despite the hardest of our efforts. More than anybody else, the scribblers themselves are aware of the amount of irritation their creation leads

(4)

to. Yet they are bent on making it even worse at the earliest opportunity to outdo their previous performances. The rigidity and persistence with which the practice is carried on finally drag the 'helpless' readers to the secret — the scheme is actually a well-designed ploy to conceal behind illegibility all their shortcomings, like wrong spellings, grammatical lapses, poor knowledge of the language or even intellectual barrenness.

- (i) Whose bad handwriting is intentional? How is it so?
- (ii) What are the complaints and final realization of the readers?

(Answer with close reference to the given passage)

(f) Analyse and amplify the idea:

'Mother tongue is like the breast milk, English the solid diet.'

GROUP - C

3. Attempt any one question:

 10×1

- (a) Write an application to the Principal of your college requesting him to organize a workshop on 'Reading and Writing Skills' in the next semester.
- (b) Translate the following passage into English:

 কথ্য ভাষা একটি প্রাকৃতিক সৃষ্টি । আগে ভাষা, তারপর
 আসে ব্যাকরণ । ভাষা শিক্ষার জন্য ব্যাকরণ জানা আবশ্যক
 নয় । নইলে একটি শিশু তার মাতৃভাষা বলে কিভাবে ?
 আসলে সে ভাষা শেখে শোনার মধ্যে দিয়ে । কিন্তু দ্বিতীয়
 ভাষা শেখাটা অন্যরক্ষভাবে হতে পারে ।

Or

बोलनेवाली भाषा एक प्राकृतिक सृजन है। भाषा पहले, व्याकरण बाद में आता है। भाषा शिक्षा के लिए व्याकरण को जानने की आवश्यकता नहीं है। अन्यथा एक बच्चा अपनी मातृभाषा कैसे बोलता है? दरअसल वह शुन शुन कर भाषा सीखता है। लेकिन दूसरी भाषा सीखना अलग तरीके से हो सकता है। (c) Write a note on the alarming state in your locality caused by the rampant spreading of Dengue.